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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 3

Complete if Known

Reissue Application Number	09/577,798
Reissue Filing Date	May 24, 2000
First Named Inventor	Dwight Allen MERRIMAN
Group Art Unit	3627
Examiner Name	Harle, J.
Attorney Docket Number	11032-2144

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
CA		4,602,279		FREEMAN	07-22-86	
		5,166,866		KIM et al.	11-24-92	
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		5,638,457		DEATON et al.	06-10-97	
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		5,819,285		DAMICO et al.	10-06-98	
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		5,933,827		COLE et al.	08-03-99	
		5,937,392		ALBERTS	08-10-99	
		5,960,429		PEERCY et al.	09-28-99	

Examiner Signature

[Signature]

Date

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¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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FOREIGN PATENT DOCUMENTS

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		Office ³	Number ⁴	Kind Code ⁵ (if known)				
gu		EP	0 216 535	A2,A3	MATERNA et al.	04-01-1987		
		EP	0 643 359	A2,A3	ATCHESON et al.	03-15-1995		
		EP	0 818 742	A1	RENSHAW et al.	01-14-1998		
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		EP	0 837 407	A1	DESIMONE et al.	04-22-1998		
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		JP	9091215		OKITA et al.	04-04-1997		
		WO	96/30864	A1	SCHEMA et al.	10-03-1996		
gu		WO (EP)	97/07656 (0 886 825)	A2,A3	BARKAT et al.	03-06-1997		

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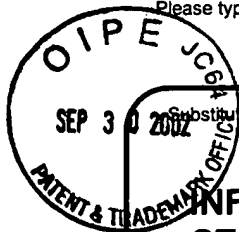
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Attorney Docket Number	11032-2144

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
gu		Chat Transcript; Topic: Ad Measurement and Management; Oct. 15, 1998; (http://www.zeff.com/learn/zdu/advertising/zinman.html ; printed on 2/7/00)	
gu		CNET Press Release titled "CNET Online Signs Up More Than a Quarter of a Million Members Through Voluntary Registration after Only Five Months"; (http://home.cnet.com/aboutcnet/0-13613-7-808021.html ; printed on 11/26/99)	

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